

RUNNIT BACK ELITE LLC

2026 OFFICIAL YOUTH ATHLETICS SPONSORED PROPOSAL

INVEST IN THE NEXT GENERATION OF LOCAL ATHLETES

Dear Community Partner,

My name is Kenny Weaver, founder of Runnit Back Elite LLC, a premier youth 7-on-7 football organization based in Loudoun County, Virginia. Our mission is to provide young athletes with opportunities to develop their football skills, build character, foster teamwork, and compete in a positive, competitive environment.

In addition to operating our own travel teams, Runnit Back Elite hosts local 7-on-7 tournaments that bring together athletes (ages 10–18), families, coaches, and spectators from across Northern Virginia. Our goal is to create high-quality events that promote youth sports while supporting the local community.

As a growing organization, we are seeking partnerships with local businesses who believe in investing in local youth. Your support directly funds essential operational startup expenses:

- Team Uniforms & Safety Equipment for competing athletes.
- Tournament Field Rentals and certified event operations.
- Insurance & Administrative Costs for secure venue execution.
- Championship Awards and event supplies.
- Financial Assistance for deserving local athletes.
- Marketing & Community Outreach across Northern Virginia.

SPONSORSHIP TIERS & COMMUNITY BENEFITS

In return for your investment, Runnit Back Elite provides direct, high-visibility exposure for your business across our tournament venues, digital channels, and media outlets:

SILVER PARTNER – \$500

Business acknowledgment during tournament announcements.

Logo placement and promotion on the official RBE website and social media channels.

Opportunity to distribute promotional materials directly to participating families.

GOLD PARTNER – \$1,000

Includes all Silver Level benefits.

Company logo prominently displayed on official tournament banners and field signage.

Dedicated vendor booth space on-site at local tournament events.

PLATINUM TOURNAMENT SPONSOR – \$2,500+

Includes all Gold Level benefits.

Premier field banner positioning across main competition fields.

Featured sponsor highlights on high-resolution event photo galleries downloaded by families.

PARTNER WITH US TODAY

Your investment is more than a sponsorship—it is an investment in the youth of our community. Together, we can create opportunities that encourage leadership, discipline, confidence, and athletic excellence while making a lasting impact on young athletes.

We would be honored to partner with your business. Please contact us directly to finalize your sponsorship package.

Kenny Weaver

Founder & Director, Runnit Back Elite LLC

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