

RUNNIT BACK ELITE LLC

2026 OFFICIAL YOUTH ATHLETICS SPONSORED PROPOSAL

INVEST IN THE NEXT GENERATION OF LOCAL ATHLETES

Dear Community Partner,

My name is Kenny Weaver, founder of Runnit Back Elite LLC, a premier youth 7-on-7 football organization based in Loudoun County, Virginia. Our mission is to provide young athletes with opportunities to develop their football skills, build character, foster teamwork, and compete in a positive, competitive environment.

In addition to operating our own travel teams, Runnit Back Elite hosts local 7-on-7 tournaments that bring together athletes (ages 10–18), families, coaches, and spectators from across Northern Virginia. Our goal is to create high-quality events that promote youth sports while supporting the local community.

As a growing organization, we are seeking partnerships with local businesses who believe in investing in local youth. Your support directly funds essential operational startup expenses:

- Team Uniforms & Safety Equipment for competing athletes.
- Tournament Field Rentals and certified event operations.
- Insurance & Administrative Costs for secure venue execution.
- Championship Awards and event supplies.
- Financial Assistance for deserving local athletes.
- Marketing & Community Outreach across Northern Virginia.

SPONSORSHIP TIERS & COMMUNITY BENEFITS

In return for your investment, Runnit Back Elite provides direct, high-visibility exposure for your business across our tournament venues, digital channels, and media outlets:

SILVER PARTNER – \$500

Business acknowledgment during events
Website and social media promotion
Promotional material distribution at tournaments

GOLD PARTNER – \$1,000

Everything included with Silver, plus:
Company logo featured on tournament banners and signage
Dedicated vendor booth space at tournaments

PLATINUM TOURNAMENT SPONSOR – \$2,500

Everything included with Gold, plus:
Premier field banner placement
Featured sponsor highlights
Opportunity to have a designated tournament area named after your business, such as:
Check-In Scores Table
Field 1 End Zone or another mutually agreed-upon area.

DIAMOND TOURNAMENT SPONSOR – \$5000

Our premier sponsorship opportunity, which includes:
The tournament name presented in conjunction with your business. (e.g. "The [Your Business] Runnit Back Elite 7v7 Tournament".)
Opportunity for a representative from your business to present the championship trophy to the tournament winners
Additional and prominent website acknowledgment
Everything included in the Platinum sponsorship level
Premier recognition throughout tournament promotions and materials



PARTNER WITH US TODAY

Your investment is more than a sponsorship—it is an investment in the youth of our community. Together, we can create opportunities that encourage leadership, discipline, confidence, and athletic excellence while making a lasting impact on young athletes.

We would be honored to partner with your business. Please contact us directly to finalize your sponsorship package.

Kenny Weaver

Founder & Director, Runnit Back Elite LLC

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